



WWTT  
201 Humboldt St  
Rochester, NY 14610

Del Cielo Media  
1427 Leslie Avenue  
Suite #102  
Alexandria, VA 22301

## Contract # 1447931

**Schedule Dates** 10/19/16-10/24/16  
**Advertiser** New Yorkers for Independent Action (84202)  
**Agency** Del Cielo Media (17159)  
**Product** Political - Issues / Propositions (1068)  
**Brand** NYTA/ORDR/C14116 (567863)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** RANDE, LEVINE,  
**Phone/Fax** /  
**CPE** NYTA/ORDR/C18116  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ORDR  
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 10/18/10/24 EST C18116 WEEK 2  
WOULD LIKE TO BE UP TODAY! PLEASE MOVE SPOTS FROM 10/14 TO 10/13 CONF

**Date Entered** 10/13/16  
**Last Modified** 10/13/16  
**Entered By** Ashley Cesta  
**CO-OP** No  
**Headline #** ECR25329526  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$56.25  
**Net Total** \$318.75  
**Sales Tax**

Watertown (WWTT)		
By Broadcast Month	Spots	Rate
Oct. 2016	3	\$375.00
<b>Grand Total:</b>	<b>3</b>	<b>\$375.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/16-10/19/16	1	:30	6:30A- 7A (EST)	1			X					1	\$125.00	\$125.00	Watertown (WWTT)	WSYR NEWS ON WWTT	10/13/16
2.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	6:30A- 7A (EST)	1					X			1	\$125.00	\$125.00	Watertown (WWTT)	WSYR NEWS ON WWTT	10/13/16
3.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	6:30A- 7A (EST)	1	X							1	\$125.00	\$125.00	Watertown (WWTT)	WSYR NEWS ON WWTT	10/13/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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1427 Leslie Avenue  
Suite #102  
Alexandria, VA 22301

**Contract # 1447932**

**Schedule Dates** 10/14/16-10/17/16  
**Advertiser** New Yorkers for Independent Action (84202)  
**Agency** Del Cielo Media (17159)  
**Product** Political - Issues / Propositions (1068)  
**Brand** NYIA/ORDR/CL4116 (567864)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** RANDE, LEVINE,  
**Phone/Fax** /  
**CPE** NYIA/ORDR/CL4116  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ORDR  
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 10/13-10/17 EST CL4116 WOULD  
LIKE TO BE UP TODAY! PLEASE MOVE SPOTS FROM 10/14 TO 10/13 CONFIRM ASA

**Date Entered** 10/13/16  
**Last Modified** 10/13/16  
**Entered By** Ashley Cesta  
**CO-OP** No  
**Headline #** ECR25329509  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$37.50  
**Net Total** \$212.50  
**Sales Tax**

Watertown (WWTT)		
By Broadcast Month	Spots	Rate
Oct. 2016	2	\$250.00
<b>Grand Total:</b>	<b>2</b>	<b>\$250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	6:30A- 7A (EST)	1					X			1	\$125.00	\$125.00	Watertown (WWTT)	WSYR NEWS ON WWTT	10/13/16
2.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	6:30A- 7A (EST)	1	X							1	\$125.00	\$125.00	Watertown (WWTT)	WSYR NEWS ON WWTT	10/13/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WWTI- Watertown NY</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">10/13/16</span>
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I, Del Cielo Media

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: New Yorkers for Independent Action



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**

☐ Yes

☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

New Yorkers for Independent Action  
5 Longkill Drive Suite 2  
Ballston Lake NY 12019

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Thomas Carroll, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

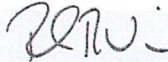
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10.11.16

Date



Signature

(703) 518-4747

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

  
Printed Name

  
Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



RECORD OF REQUEST FOR BROADCAST TIME FOR THIRD PARTY ADVERTISING

Required information regarding third party advertising\*

Station: WWTI

Date of Request: 13-Oct

Candidate: NA Issue

Office Sought: NA Issue

Sponsor of the Ad: New Yorkers for Indendant Action

Required if the spot communicates a message relating to any political matter of national importance, including a candidate, a federal election, or any national legislative issue of public importance\*

Election/Issue: 11/8 General Election

Time Purchased by: Del Cielo Media

Name of Contact: Rande Levine

City: Alexandria

State: VA

Zip: 22301

Phone: 571-585-8781

Information Requested: Political Issue Rates